



Starting as a dance performance major, Jennifer graduated from Butler University with a degree in Corporate Communications, served as social chairman of her sorority, won an alcohol-awareness award, and spent a season as a cheerleader (you followed that, right?).

Jennifer's life and career are intertwined in a series of directional changes that she best describes as "a trail I've used a machete to hack through." Over the span of her 25+ year career, Jennifer has served in multiple industries including entertainment, sports & fitness, tech, real estate, and economic development. She has climbed ladders and fallen off cliffs only to discover that she is driven to solve problems while elevating the people and organizations around her. She also figured out that curiosity is the start of all great adventures.

Jennifer is the retired Vice President of TechPoint where she spent her time working to grow Indiana's tech ecosystem, with a special focus on bridging the gap between industry and academia. Jennifer is an advocate of tech skills for all. Having been a software trainer, network administrator, and more, tech has been the underlying component to opening most of her career opportunities. Today, Jennifer continues her bridge-building work between higher ed and the workforce as a consultant, keynote speaker & emcee.

Fun Facts about Jennifer:

- Has climbed to the top of a mountain in 12' of snow
- Is a Nationally Certified Pilates Teacher
- Plays golf, but not well

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